



**ABODE**  
SALES & LETTINGS

FOR SALE

83 84589



**ABODE**  
SALES & LETTINGS



Ashbourne

☎ 01335 300600

Burton

☎ 01283 845888

Cheadle

☎ 01538 750081

Derby

☎ 01332 331010

Lichfield

☎ 01543 410020

Stafford

☎ 01785 594407

Stoke-on-Trent

☎ 01782 412666

Swadlincote

☎ 01283 845888

Uttoxeter

☎ 01889 567777

 [www.abodemidlands.co.uk](http://www.abodemidlands.co.uk)

**WE CARE**



# OUR COVERAGE

**“Intelligence is the ability to adapt & change”**

- Stephen Hawkins

We have been successfully representing our customers since 2000. Over that time our business has adapted in many ways. The internet has enabled us to quickly get information out to hundreds of buyers. We now communicate by email, text and even FaceTime. So where is this headed? What is important to Abode as estate agency, like many other industries adapts and changes to meet customer's needs.

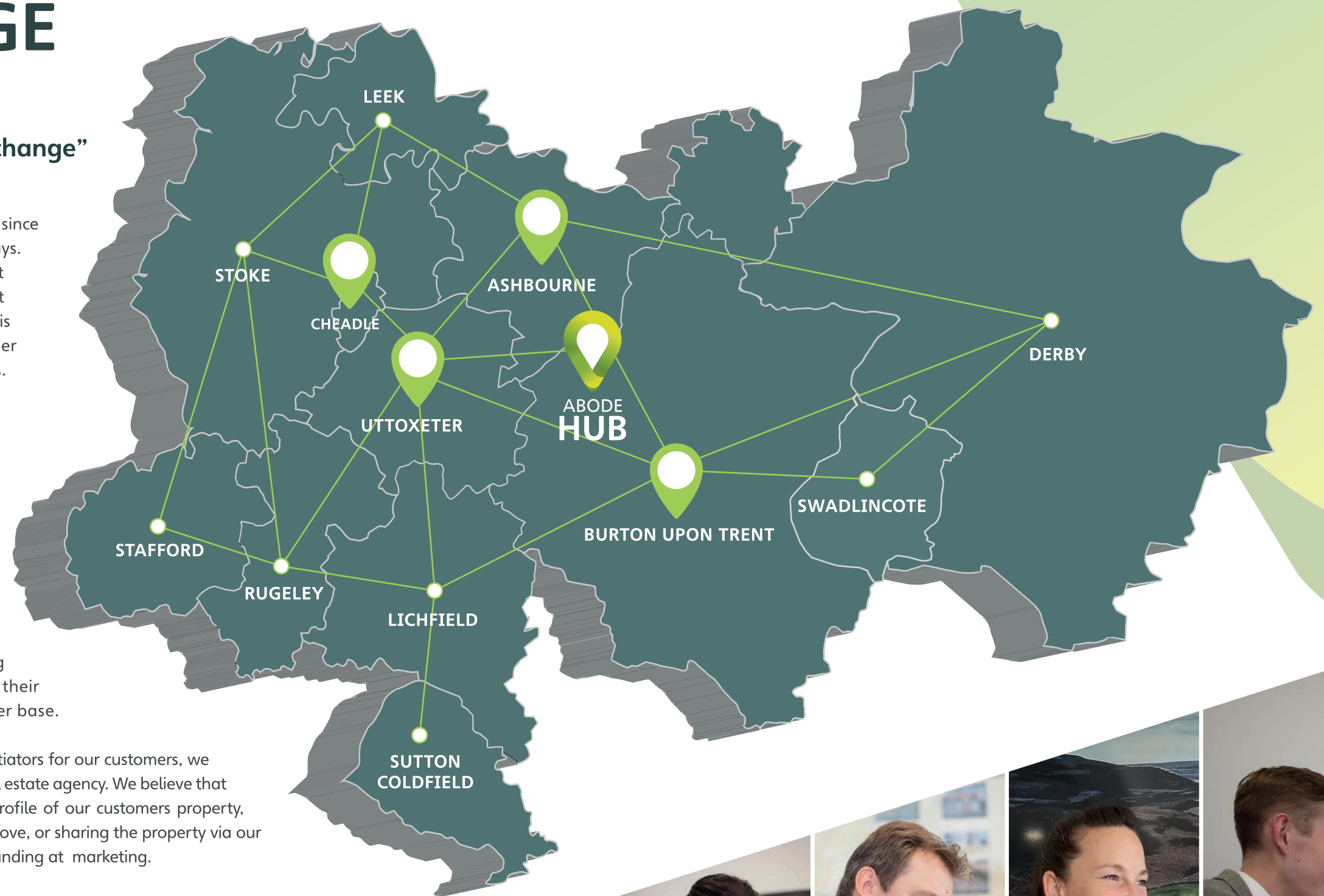
We understand that local knowledge, experience, and trust, are key factors in being able to develop relationships with, and provide an excellent service to, our customers. We achieve this by employing experienced local estate agents and allowing them to focus on a particular area to make sure they are best placed to give the best possible advice. After two decades in the market, we have earned the trust of our customers by always putting them, and their needs, first. This takes time and dedication. We are committed every day to working with our customers and professional partners to meet their requirements, grow our brand, and expand our customer base.

As well as making sure we are professional and super negotiators for our customers, we also recognise that excellent marketing is vital to a successful estate agency. We believe that every effort should be made to enhance the image and profile of our customers property, whether that's amazing images, premium listings on Rightmove, or sharing the property via our social media channels. Outstanding estate agents are outstanding at marketing.

We can arrange face to face meetings for marketing, sales and key exchanges. However, we have seen a decrease in branch footfall activity by over 60% in the last 5 years, yet an increase in email and online transactions by 120%. This clearly indicates that customers want more convenience and speed but still want to know the agent is accessible and local.

With this in mind, we have kept local marketing reference points, and have opened a central hub where we have a large team of expert local estate agents working together under one roof. This has increased response times to enquiries, sped up negotiations, and increased levels of customer service right across our brand.

We will continue expand our reach into new territories and business opportunities, but never at the expense of the core values which have made us successful.



ABODE  
HUB



ASHBOURNE



BURTON UPON TRENT



CHEADLE



UTTOXETER



“WE EMPLOY LOCAL AGENTS  
WITH YEARS OF EXPERIENCE  
WHO LIVE WITHIN THE AREA”





# WHY CHOOSE ABODE?

We'll give you 10 reasons...

Here's some of the things that we believe make us different.



1

## Market Leader

We pride ourselves on being the agent that can get you the best price for your property, within a timescale that suits you. That's why we have market share in many of our locations.



2

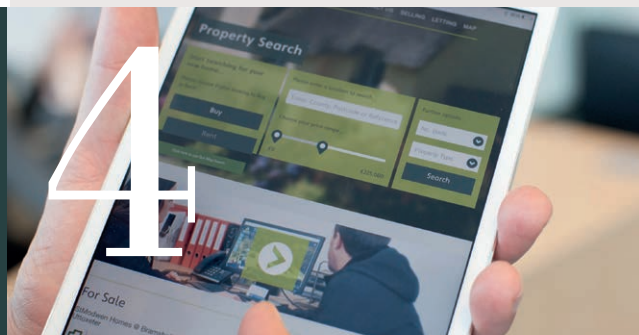
## Established since

Abode have been selling houses for 20 years. This means we have a wealth of knowledge and experience which we use to the benefit of our customers.



## ABODE Anytime

If you're busy access Abode Anytime, our 24/7 service informing you of viewings, offers and even sales progression.



4

## Latest Technology

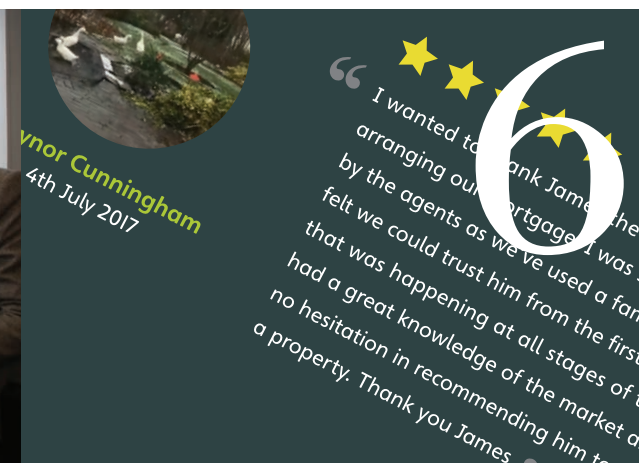
Abode have been an early adopter of 360 degree virtual tours, we offer this free for all our customers.



5

## Dedicated Agent

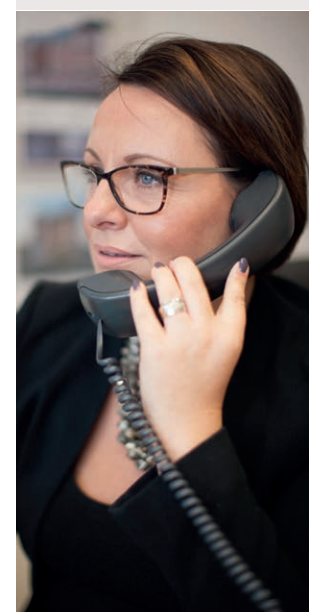
Every client of ours is allocated one agent in particular that takes ownership of the sale start to finish.



6

## Reviews

You can read our many positive reviews on face book and google.



7

## Sales Progression

Once we have sold your property the hard work begins, we have a team of dedicated sales progressors who provide regular updates.



## Local Knowledge

We employ local people with local knowledge.



9

## Premium Listings

Every house we sell gets a free upgrade to premium on Rightmove.



10

## Guided tours

If needed we offer a free accompanied viewing service.